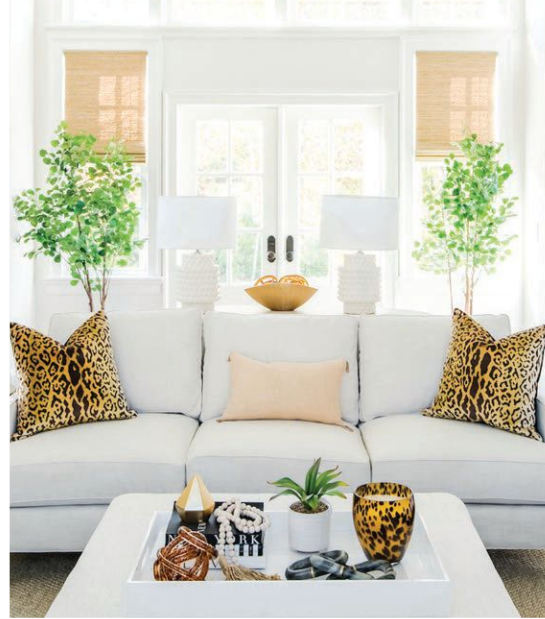


# INDUSTRY insiders

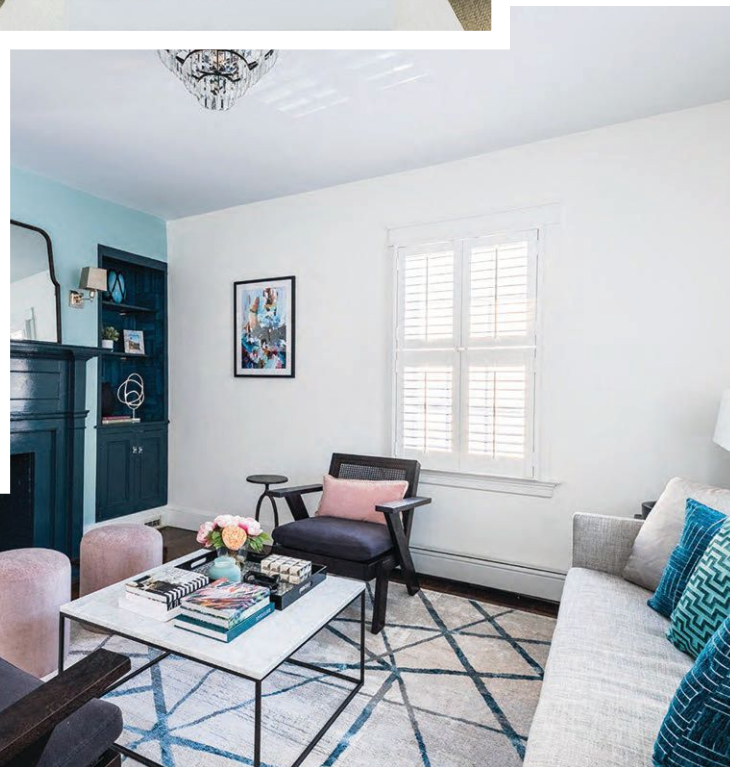
Written by  
Daviah Kasten



**CREDITS**

Cate Brown  
Photography

Images:  
An example of Ally's  
signature look, chic  
transitional interiors



## Ally Maloney Winzer

Ally founded her firm in 2014, where she oversees design direction, client concierge, and project management. In addition to a decade of design experience, Ally holds degrees in Interior Design from Wentworth Institute of Technology and Yacht Design from Westlawn Institute of Technology. Outside the studio, Ally can be found boating in the summer, skiing in the winter, and traveling as much as possible.

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Specializing in turnkey interior architecture and design for custom homes and full-home remodels, Maloney Interiors has a vast portfolio that reflects their clients' diverse tastes, the history of their homes, and a thrilling streak of the unexpected. Ally Maloney Winzer, the principal of Maloney Interiors and current New England President of the American Society of Interior Designers (ASID), leads a firm of passionate designers with an ambition to create, inspire and invent.

For Maloney, creativity has been inherent. Drawn to art and design, she spent her formative years studying fashion magazines and architecture and exploring art museums. These interests culminated in a passion for Interior Design and Maloney has never looked back.

Based in Newport, Rhode Island and serving the coastal communities of Rhode Island and South East Massachusetts, Maloney's projects regularly evoke

a coastal chic style. "That sense of relaxed luxury, mixed with beachy vibes is what I'm asked for most frequently. I love chic transitional interiors, a melding of traditional and modern design done in a bespoke way by mixing fun, playful patterns and colors." Maloney continues, "Aesthetically my work reflects timeless, livable luxury. Our homes should be functional and ideally make our lives or way of living easier."

Utilizing not just her knowledge and experience to set her apart from others, but also client referrals, Maloney says, "I attend industry conferences and trade shows and participate in continuing education, but it is the fact that our clients can have fun with and truly enjoy the process of building or renovating their dream home knowing that our firm leads each project with an organized and streamlined approach, backed by our professionalism and expertise that truly sets us apart."